

HELP US PROTECT HUMMINGBIRDS!

Save the Firecrown

JUAN FERNÁNDEZ FIRECROWN ■ ISLA ROBINSON CRUSOE, CHILE



THE HUMMINGBIRD SOCIETY
WWW.HUMMINGBIRDSOCIETY.ORG

The Hummingbird Society is a non-profit organization dedicated to promoting the conservation and understanding of hummingbirds.

Our Mission

- * Conservation: Protect endangered hummingbirds
- * Education: Increase the understanding and appreciation of hummingbirds and the risks they face
- * Art: Support wildlife art as a means to raise awareness and appreciation of hummingbirds and wildlife in general
- * Science: Support scientific research on hummingbirds
- * Collaboration: Work with organizations, individuals, and agencies whose goals and activities align with ours

Our First Project:

The Juan Fernández Firecrown

While 28 hummingbird species are threatened with extinction, the Juan Fernández Firecrown (JFF) is one of 8 *Critically Endangered* species, having a 50% chance of becoming extinct within just 10 years. The JFF is found only on Isla Robinson Crusoe, largest of three Chilean Islands comprising the Juan Fernández Archipelago.

The Firecrown's Problems

The JFF faces problems from its native flora and fauna being overwhelmed by the introduction of foreign seeds, plants, and animals. In addition to dangers from new predators, the JFF also faces human threats from destruction of parts of its native habitat for the sake of homes, farming, grazing, etc.

Buy a JFF T-Shirt!

Support our efforts by purchasing a T-shirt (image shown above) based on original art by Julie Zickefoose. You can purchase our T-shirt for \$15 plus \$4 for shipping in the US. Crew neck. Specify size (S-M-L-XL-XXL) and color (white or natural). If ordering more than one shirt, please call (800) 529-3699 for shipping charges.



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Saving the JFF

Preparatory steps: Create a network of scientists, professionals, and residents to advise and take part in the project; devise protocol for JFF population count; analyze methods of controlling invasive plants; determine critical steps to conserving the species. This stage is essentially complete.

Initial steps: Begin monitoring of nests, population, and vegetation, by training local residents; begin habitat restoration; initiate program to control feral cats (predators); conduct community education and involvement campaign, expanding opportunities for them to conduct field work.

Analysis: Data collected from these steps will guide the next phase of the project.

Partners: American Bird Conservancy and the Juan Fernández Islands Conservancy

Help Us Save the Firecrown!

The JFF Project is an urgent one; it must be started and implemented *immediately* if it is to succeed. When just one JFF dies, we lose 1/2 of 1% of the entire population! Only with outside support can the Hummingbird Society fulfill its mission of saving this unique hummingbird. We need your help!

About the Society

Founded in 1996, the Hummingbird Society is dedicated to conservation and education. It produces a vibrant color newsletter for its members and maintains an extensive website at www.hummingbirdsociety.org. The site offers a wealth of useful and interesting information about hummingbirds, including the Hummingbird Photo Gallery, with photos of over 160 species taken by photographers around the world.

YOU CAN HELP! Donate any amount, offer your skills, and/or become a member. As a member, you will:

- * Know that you will be a part of the Society's efforts for hummingbird conservation, research, and education.
- * Enjoy our quarterly color publication, *The Hummingbird Connection*
- * Receive a colorful membership magnet, numbered membership certificate, and bumper sticker.

Name _____

Address _____

City _____ St/Prov _____ Zip _____

- Donation of \$ _____
 - \$ 30 Member (\$36 foreign) \$ 50 Friend \$ 100 BUSINESS
- Hummingbird Angel Levels:**
- \$ 100 Calliope
 - \$ 250 Anna's
 - \$ 500 Magnificent
 - \$1,000 Life Member

Special corporate sponsorships also exist. Call us to explore these.

Mail this form and your check or money order to:

The Hummingbird Society, 6560 Highway 179, Suite 204,
Sedona, AZ 86351 USA.

You may also pay by Visa/MasterCard:

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